

**CSPD 401 Perception in Visualization Design [3 credits]**

FACULTY: Chris Sloan

SCHEDULE: August 27 - December 5, 2018 [15 sessions] / Wednesday 7:00 pm - 10:00 pm

COST: \$1,320

**Course Description:** This course will cover how understanding human-based factors are critical to effective visual communication. Human-based factors include our different cultural perspectives, our understanding of the world, the technologies we use, and, very importantly, human visual perception. Artists and designers who are aware of human-based factors can avoid commonly made mistakes and improve the impact of their work. The course will provide an overview of these factors and present solutions that students can use in their daily work. The course will focus heavily on visual perception and its implications for information visualization.

**CSPD 265 Information Visualization Basics [2 credits]**

FACULTY: Samantha Winters

SCHEDULE: September 8 - November 3, 2018 [8 weeks] / Saturday 1:00 pm - 3:30 pm

COST: \$880

**Course Description:** This introductory class will explore the types of powerful, data-driven visual narratives that are rising in demand across industries. Students will be introduced to “big data” and various design strategies to effectively distill complex information through a compelling visual narrative. This course is intended for both designers and non-designers interested in understanding basic tools and skills involved in information visualization.

**CSPD 271 Creative Leadership [1.5 credits]**

FACULTY: Lindsey Davis

SCHEDULE: September 25 - November 6, 2018 [6 sessions] / Tuesday 7:30 pm - 10:00 pm

COST: \$660

**Course Description:** In this six week class, students will learn about leadership through the frame of self-awareness. Topics will include power, persuasive communication, body language, and networking, preparing students to strategically pursue their professional and creative interests. Students will engage in research, creative expression, and critique as methods to explore and expand their strengths and challenges, as well as develop new understanding of self and approaches to being a leader. (NOTE: This class will include exercises that require physical activity.)

**CSPD 305 Project Management for Creatives [2 credits] ONLINE**

FACULTY: Shay Anderson

SCHEDULE: Sept 25 - Nov 24, 2018 [8 sessions] / Tuesday 7:30 pm-10:00 pm ET

COST: \$880

**Course Description:** Creative projects can easily run awry due to unexpected scope or budget changes, lack of vision, or new thinking, managing them takes a level of understanding and flexibility. The course will cover defining what a project is and how a project is typically constructed, then focus on both the benefits and importance of effective project management. Students will explore the wide range of mediums, technology and industries as well as the roles needed to building effective teams. Topics such as project management applications and tools available and how to remain flexible whether when managing a creative project or as a resource to larger project teams will also be covered during class.