#### How to Choose the Wrong Model

Scott L. Zeger

Department of Biostatistics

Johns Hopkins Bloomberg School

#### Questions

What is a model?

Which is the best (true, right) model?

How can you choose a useful model?

What are the 10 best ways to choose the wrong model?

# What is a model? 5045

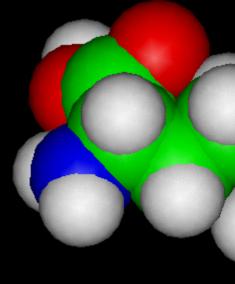


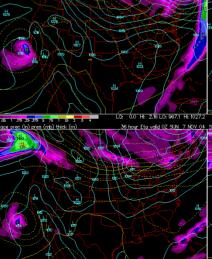


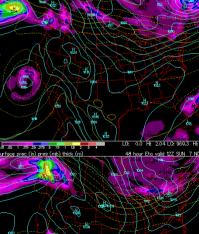
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#### What is a statistical model?

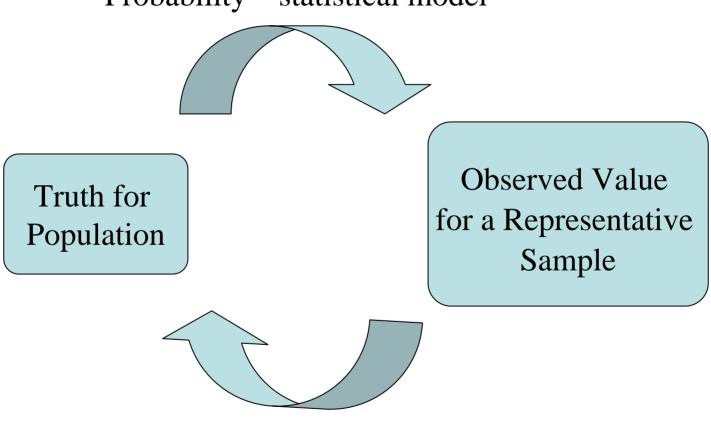
Tool for those empirical sciences where signals come embedded in noise

Lens through which to view data to better understand the signal

Tool for quantifying the evidence in data about a particular truth we seek

#### Empirical science: search for "truth"

Probability – statistical model



Statistical inference

#### Data as Evidence

#### Schizophrenia "Relapse" within 400 days

from Figure 1 in Csernansky, et al. 2002

	Risp	Hal	Total
Relapse	41	67	108
No	136	121	257
Relapse			
Total	177	188	365
	41/177=0.23	67/188=0.35	

0.23/0.35 = 0.65

#### True Relative Rate of Relapse

Truth: population rate of relapse for haloperidol; relative rate for risperidone versus haloperidol

Probability model: patients are independent; "binomial" probability models for each group

Statistical inference: use data and the statistical model to make statements about true relative rate

## Statistical Model: Probability of the Observed Data as a Function of Unknown True Parameters (rate for halo; relative rate)

p = rate for halo

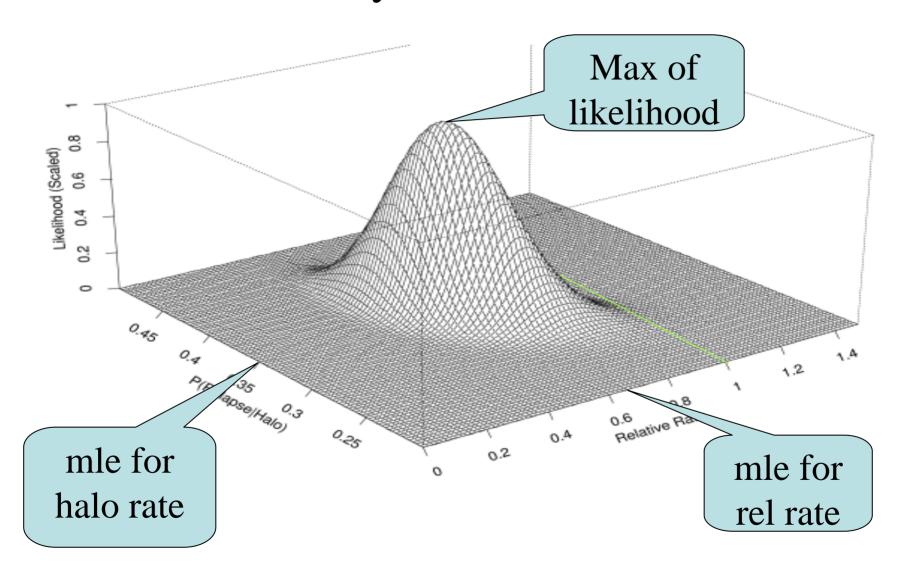
rr = relative rate - risp/halo

the likelihood function of the data is:

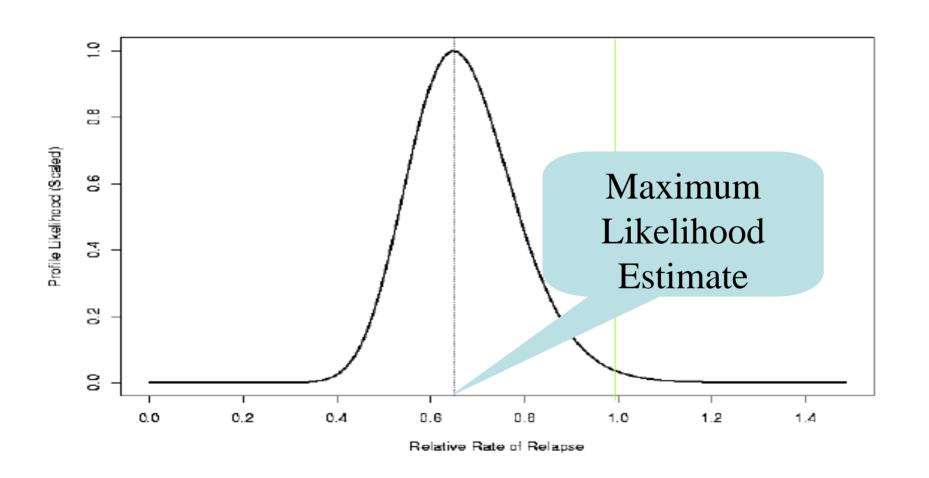
$$(rr \times p)^{41} (1 - rr \times p)^{136} p^{67} (1 - p)^{121}$$

likelihood function

#### Probability of Observed Data



#### Profile Likelihood Function



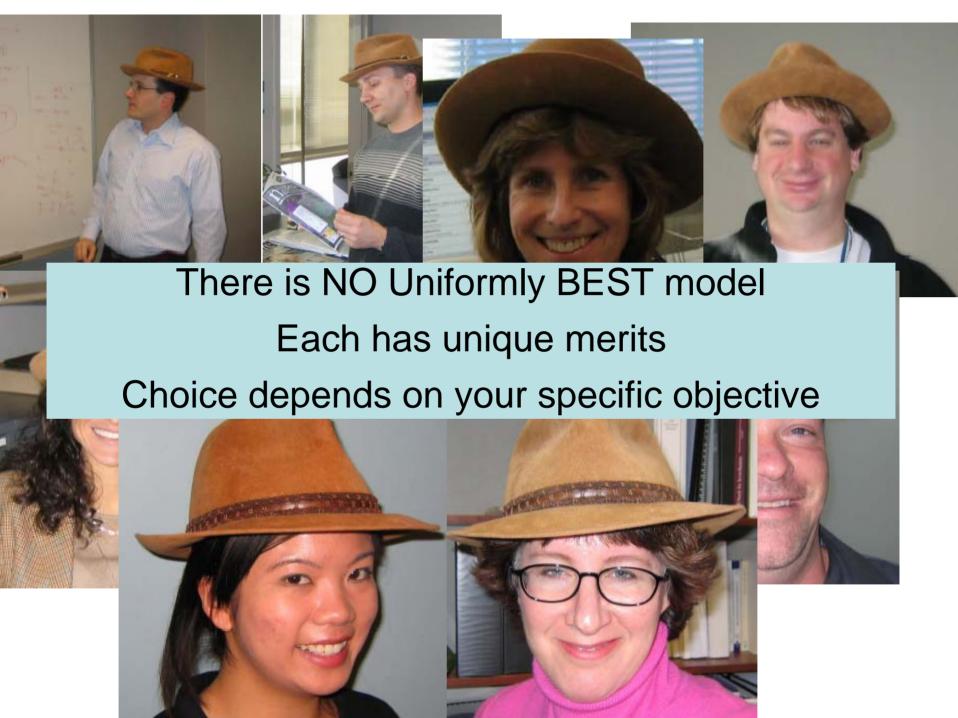
#### Which is the best (true, right) model?

Which is the best (true, right) bottle of beer? (only 20 minutes, Karl)

Which is the best (true) screwdriver?

Who is the best model for this hat?





#### How to Choose the Best Model

- You can not choose the best model because there isn't one
- You can choose a useful model (think screwdriver)
- You can explore and report how your scientific findings vary over a set of other useful models
- You can average your results across useful models

#### How to Make a Useful Model

Approximate mechanisms to an adequate degree

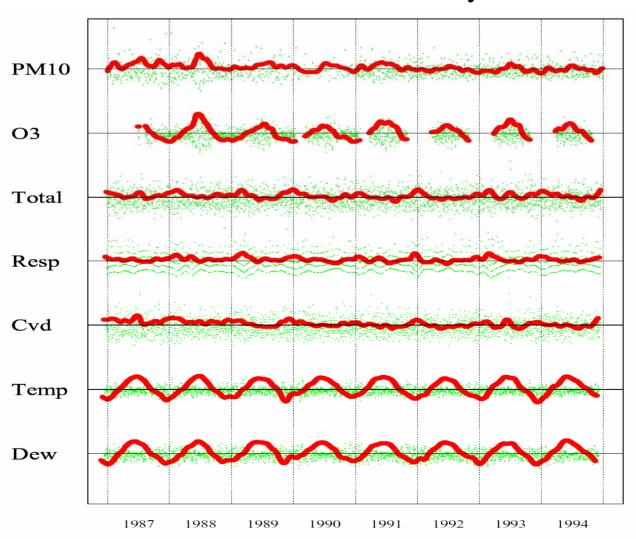
Represent scientific question with one or a few unknown parameters

Be as flexible as possible with respect to the rest of the probability model

Define your model as a member of a broader class so you can use many models, not just one

#### Does Air Pollution Cause Mortality Cities?

Data for Baltimore, Maryland



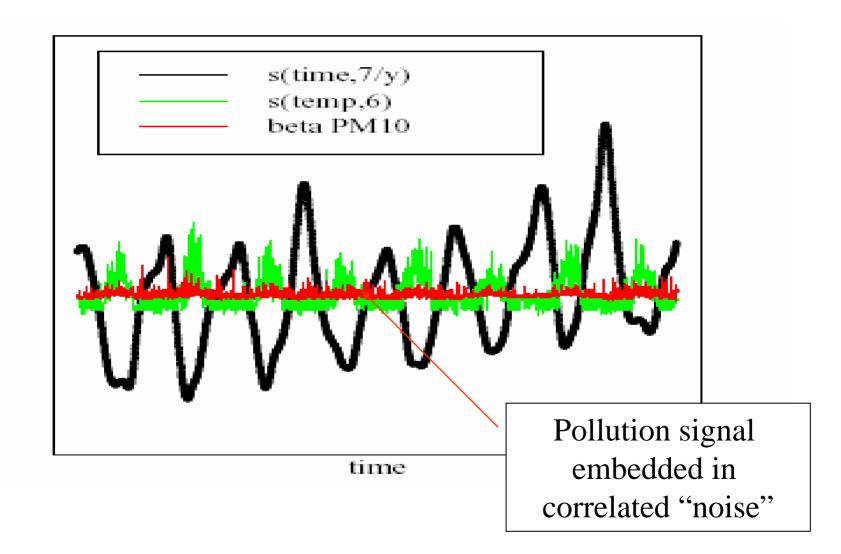
#### Does Air Pollution Cause Mortality?

- $Y_t^c$  is the mortality count on day t at location c
- $PM_{10t}^c$  is the level of particulate matter on day t at location c
- $\beta^c$  is the relative rate of mortality, e.g. the percentage increase in mortality associated with 10  $\mu g/m^3$  increase in  $PM_{10}$
- s(temp, df) are smooth functions (smoothing splines or regression splines)

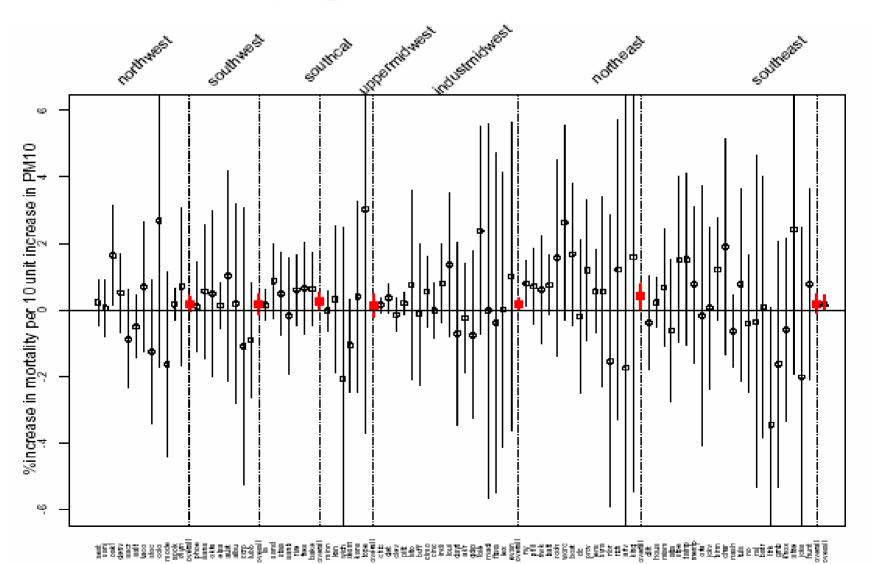
$$\begin{array}{ll} \log E[Y^c_t] &= \text{ age-specific intercept} + \color{red} \beta^c P M^c_{10t} + \color{red} s(\text{time}, 7/\text{year}) + \\ &+ \color{red} s(\text{temp}, 6) + s(\text{dewpoint}, 3) + \text{age} \times s(\text{time}, 8) + .... \end{array}$$

- estimate  $\hat{\beta}^c$  and its statistical variance  $v^c$  within each location
- Generalized additive models (GAM) with smoothing splines or Generalized
   Linear Models (GLM) with natural cubic splines are the methods of choice

#### Hard (interesting) Statistical Problem



#### City-specific Estimates

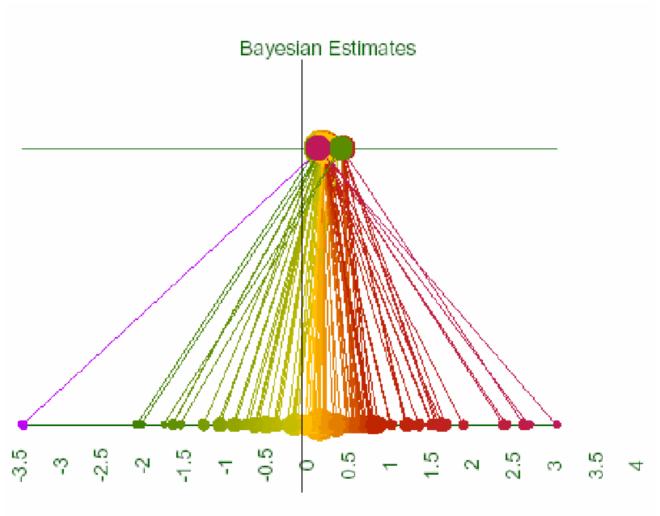


#### Spatial Model for Relative Rates

- $\beta_r^c = \log \text{ relative rate of mortality associated with } PM_{10}$  in city c in region r
- $\alpha_r$  = average log relative rate in region r
- $\alpha^*$  = national average log relative rate

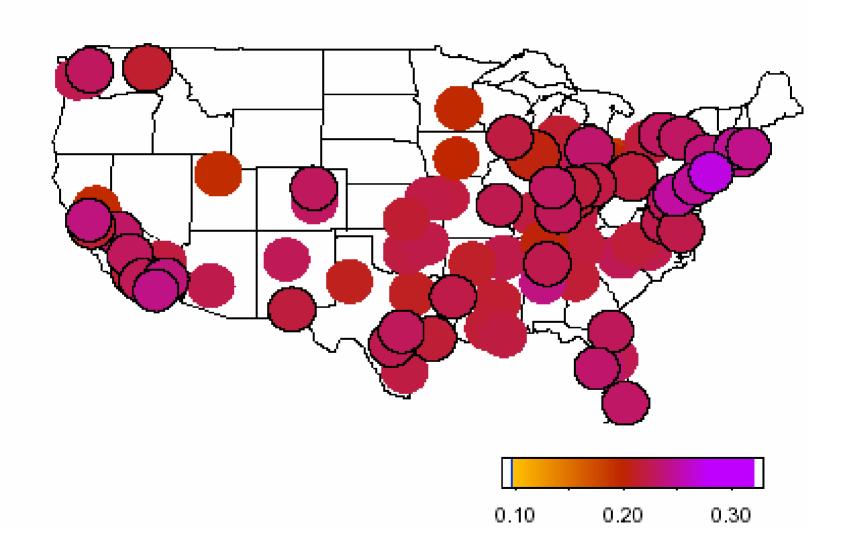
$$\hat{\beta}_{R}^{c} = \alpha^{*} + \underbrace{(\hat{\beta}_{r}^{c} - \beta_{r}^{c})}_{\text{statistical error}} + \underbrace{(\beta_{r}^{c} - \alpha_{r})}_{\text{heterogeneity within region}} + \underbrace{(\alpha_{r} - \alpha^{*})}_{\text{heterogeneity across regions}} +$$

#### Shrinkage

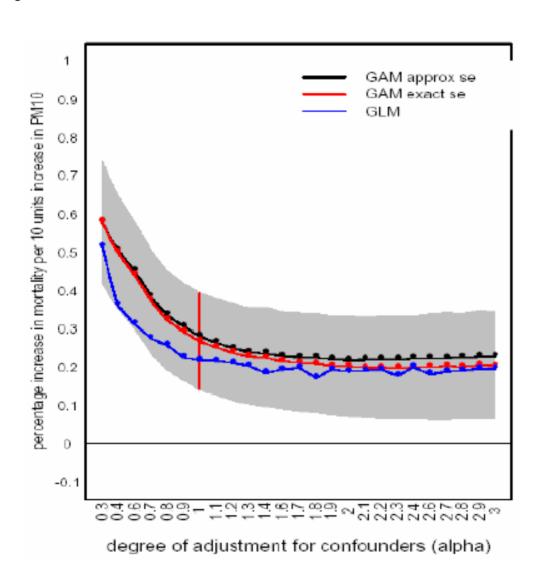


Maximum Likelihood Estimates

#### **Bayes Posterior Estimates**



#### Many Models are Better Than the Best



#### Top Ten Ways to Choose the Wrong Model

- 10. Fail to take home the main message of this talk: there is not one best model; models are useful, not true (you can't get to Chicago in a model airplane)
- 9. Turn your scientific problem over to a computer that, knowing nothing about your science or your question, is very good at optimizing AIC or BIC or Cross-validated MIC(Key, Mouse)
- 8. Turn your scientific problem over to your neighborhood statistician, who, not trained at the Bloomberg School and knowing nothing about your science or your question, is very good at optimizing AIC or BIC or Cross-validated MIC(Key, Mouse)

#### Top Ten Ways to Choose the Wrong Model

- 7. Choose a model that presumes the answer to your scientific question and ignores what the data say (this is not a useful model in science; it can be quite useful in policy analysis)
- 6. Choose a model that no one can understand not the persons who did the study, not their readers (not even yourself)

5. Choose a model that is unique in the world – "it is the only one to use because there is none other like it"

#### Top Ten Ways to Choose the Wrong Model

- 4. Use the Cox proportional hazards "model" because it has been used in 14,154 articles cited in PubMed how could so many people be wrong
- 3. Since there is no best model of beer, go next door and buy Karl Broman an Amstel Light, which Zeger says must have its own virtues. See what he says about "best"
- 2. Take a wrong turn on the way to the Paris Versace spring show and end up viewing the Paris Hilton models.

### And the Number 1 Way to Choose the Strong Model

